

Hi! I am

Oskar Potratz-Zloch

Design Engineer | Front-End Engineer | UX/UI Designer

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Summary

Senior Frontend Engineer with over 5 years of experience in front-end development and UX/UI design, building high-performance responsive web applications. Expertise in implementing scalable frontend architectures, micro-frontends, and multi-brand design systems. Proven track record of optimizing performance (10x faster load times) and reducing user journey complexity (35% fewer steps).

Passionate about clean code, component-driven development, and mentoring peers. Experienced with REST/GraphQL APIs, CI/CD pipelines, and collaborating in international, cross-functional environments to deliver impactful solutions.

Experience

03.2021 - present

Front-End Engineer & UX/UI Designer At Hollaroo

Hollaroo is an enterprise talent engagement platform. Hosting private social networks for large organisations to pipeline, refer, onboard, and stay in touch with candidates.

- Redesigned the entire platform in Figma and shipped it as 12 separate micro-frontends, delivering custom homepages for over 60 communities across 15+ tenants, each tailored to its use case and branding, while lifting page load speed by roughly 10x, from ~2s to ~200ms. [checkout the migration here](#)
- Engineered a multi-brand design system, ensuring brand consistency across 15+ tenant configurations and sped up client handoffs by around 60%. [checkout more here](#)
- Designed and built a fully typed form system with field-level validation, optimistic submission, automatic rollback, and form-splitting modals breaking long forms into smaller, sequential steps, making complex submissions feel more approachable - increased form completion rates by roughly 30%.
- Overhauled the frontend's accessibility posture, auditing it from negligible a11y coverage to WCAG AA conformance across all user flows
- Reduced user journey steps by 35% on average per view, achieved through focused design and interactive UI.
- Implemented a Turbo-monorepo sharing generic components across SvelteKit microfrontends, reducing development time by around 40% per implementation.
- Expanded the core product into a fully responsive, mobile-first application, ensuring cross-device compatibility and seamless UX on all screen sizes.

05.2019 - 2021

Front-End Engineer & UX/UI Designer At Systems & Design

Systems & Design is a digital agency delivering design, app development, and web solutions for private clients and businesses.

- Handled the full design-to-development pipeline for client projects, from wireframes and prototypes in Figma through to production-ready React applications.

Languages

Polish: Native

English: Fluent

